

PLEASE POST

SPECIALISTS OF SCHOOLS

and

the Philadelphia Society of Clinical Psychologists are pleased to offer:

CYBER ETIQUETTE

This workshop will summarize “Cyber Etiquette” for psychologists, therapists, teachers and educational professionals and the decisions about the use of Blogs, E-mail, Facebook and Twitter. It will address questions such as: Should you “Google” “Follow” or “Friend” your clients or students? How can psychologists, therapists, teachers and support professionals balance their own interest in electronic social media with concerns about non-therapeutic relationships? How do E-mail, Twitter, Google, Facebook, and Blogs create opportunities and challenges of communication with so called “Digital Immigrants?”

Date: Friday, April 13, 2012
Place: Springside Chestnut Hill Academy
500 West Willow Grove Avenue
Philadelphia, PA 19118
(215) 247-4700
www.chestnuthillacademy.org

Time: 12:30 P.M. to 2:30 P.M.

Please bring a bag lunch. Dessert and beverages will be supplied

LEARNING OBJECTIVES

Upon completion of this training, participants will be able to:

- describe legal actions that have resulted in supposedly “inappropriate” or “unprofessional” use of social media in professionals’ personal postings
- identify arguments on both sides of the debate on whether to accept “friend requests” from current students, clients, or clients’ family members
- explain ways to protect or enhance one’s professional reputation by use of social media such as Facebook, Blogs, or Twitter
- use examples of therapist/client, or teacher/student up-front agreements that can delineate the practitioner’s policies on e-mail, text message, and social media contact

OUR PRESENTER

Ann Brachwitz Perrone is the Lower School Technology Coordinator at Germantown Friends School in Philadelphia PA. She is a Certified SMART Trainer and a SMART Exemplary Educator, and has led SMART Board and SMART Notebook training sessions for over a dozen schools. Ann was selected to attend the SMART Exemplary Educator Summit in Calgary, Alberta, Canada in 2011. In addition to teaching IT courses to psychologists, therapists, teachers and students and supporting and training SMART Board users at GFS, Ann has developed an ethics curriculum for students in 2nd through 5th grades entitled Ethics in Media and Technology. This spiraling curriculum covers topics from video game ratings and e-mail etiquette to plagiarism and social networking. She has also developed a presentation for parents entitled CyberSavvy Parenting on the opportunities and pitfalls of elementary students using connective media.

CE CREDITS

This session is co-sponsored by the Philadelphia Society of Clinical Psychologists (PSCP) and Specialists of Schools. The Philadelphia Society of Clinical Psychologists is approved by the American Psychological Association to offer Continuing Education (CE) for psychologists. PSCP maintains responsibility for the program and its content. This program provides 2 hours of CE credits for Psychologists and Social Work and Marriage and Family Therapist licensees. This 2 CE credit workshop may NOT be used for the ethics requirement for licensure.

FEES

This workshop is free for members of SOS, PSCP and staff at SCHA. There is a \$15.00 admission fee for others. CE credits are \$20.00 and Act 48 credits, \$25.00. Payment must be by check or money order made out to SOS. No cash please.

TO REGISTER: Please e-mail Tocky Collins at TockyLC@aol.com.

DIRECTIONS:

Parking is in the lot off of Willow Grove Avenue. Enter the main building through the side door and the workshop will be in the Haber Room.